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GET 'INKED AT NORTHERN INK XPOSURE
10th ANNIVERSARY OF CONVENTION INCLUDES ART EXHIBITION,
150 INTERNATIONAL TATTOO ARTISTS AND CELEBRITY GUESTS



Toronto, ON — If you've ever had thoughts about getting a tattoo, now is the time to do it as 150 of the top tattoo artists from around the world will descend upon the Toronto Hilton from June 13 – 15 to celebrate the 10th anniversary of Northern Ink Xposure, one of the largest tattoo conventions in North America.

Joining the top-tier convention artists are special celebrity tattoo artists Paul Booth, Bob Tyrell, Lyle Tuttle and pin-up artist Dave Nestler among others. Paul Booth is well-known as the new king of rock tattoos inking the likes of Slayer and Fred Durst. Bob Tyrell is most famous for designing Kid Rock's "American Eagle" tattoo and is fresh from a guest appearance on the TLC show L.A. Ink with Kat Von D. Tattoo legend Lyle Tuttle is celebrated as the father of modern tattoo and is famous for inking Janis Joplin, the Allman Brothers and a long list of other notorious clients. An international highlight of the convention is a visit by Ernesto Kalum Umpie, a traditional hand tattoo artist from Borneo.

The theme of this year's Northern Ink Xposure is exploring tattoo as a contemporary art form. In tandem with this, convention and tattoos.com founder Damian McGrath has joined forces with the Museum of Canadian Contemporary Art (MOCCA) on Queen Street to launch an art exhibition entitled Art of the Human Canvas, celebrating tattooing as a living contemporary art form and the historical and cultural significance of the tattoo medium.

As well as showcasing the works of over twenty well-known tattoo artists, the exhibition opens on June 11 with a live-art installation by renowned tattoo artist Paul Booth called the Art Fusion Experiment, an international art movement created by Booth in partnership with the Leu family from Switzerland. As part of the installation, a handpicked group of tattoo artists will be collaboratively creating one-of-a-kind floor-to-ceiling murals live over two days. MOCCA is open from June 11 – 15, 11am until 6pm. Admission will be in the form of a pay-what-you-can donation to the museum.

What's a better way to show off some inked female flesh than a lingerie fashion show? Northern Ink hosts the first annual God's Girls Fashion Show on Saturday, June 14 at 9pm. God's Girls will feature Toronto's favourite alternative lingerie line Purrfect Pineapples (www.purrfectpineapples.com) and some smokin' hot babes showing off their own living art on the runway at MOCCA.

Looking for some stuff for the toddler set? Alongside a wide selection of lifestyle retailers, new fashion vendors available at this year's Northern Ink Xposure convention include Ravee Baby and Sticks and Stones Baby Clothing.

Convention tickets and event details are available online at www.tattoos.com/nix or onsite from June 11 - 15, 2008. Single day admission is \$20 and a weekend pass is \$55 which allows unlimited access to the convention for all three days. A VIP pass is available for \$75, which allows priority access to the convention all weekend, access to all after parties and priority access to "Art of the Human Canvas" parties and events at the Museum of Contemporary Canadian Art (952 Queen Street West, 416.395.0067 or 416-203-7399). Official Art of the Human Canvas opening reception on June 12th at 7pm.

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